

- 2017. 12. 15 Early Bird Registration Deadline
- 2018. 02. 16 Regular Registration Deadline
- 2018. 02. 28 Directory material and Final Payment including utility fee due
- 2018. 3 Distribution of Invitation for Exhibitors
- 2018.4.10-11 Booth Installation
- 2018.4.12-15 Event period
- 2018. 4. 15 Booth Dismantling (last day of the fair)



Smart·Personal Mobility Show

April 12 (Thu.) - 15 (Sun.), 2018 | Coex Hall B



Contact | 2018 Smart Personal Mobility Show Secretariat

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Why Smart Personal Mobility Show



Man and technology toward Smart Personal Mobility

Witness the future of fast growing Smart Personal Mobility industry
Enhance of awareness and promotion for mobility industry

Place to share trends in all kinds of items for movement

A meeting place for cooperation and harmony
Sharing new products and trends from E-bikes to autonomous vehicles

B2B event prepared by the most-respected exhibition team in the nation

Promotion and target marketing by a global leader of the MICE industry, Coex
Opportunity to meet potential business partners through 1:1 Biz-matching program



Show Overview

Title : Smart Personal Mobility Show 2018

Venue : Coex Hall B (8,010m²)

Period : 2018. 4. 12(Thu.) - 4. 15(Sun.), 4days

Organizer : Coex

Sponsor (tentative): Ministry of Land, Infrastructure, and Transport / Ministry of Environment

Show Items

| | |
|-------------------------|---|
| Vehicles | electric bicycles, electric kickboard, electric wheel, segway, ninebot, electric scooter, electric cars, electric skateboard, walkcar, drone etc. |
| Vehicle Supplies | protective equipment and clothing, electronic battery, wearable device, mobile accessories, artificial intelligence devices, smart sensor, autonomous devices, mobility service, mobile apps etc. |
| Other | car sharing service, magazines, books etc. |

Concurrent Event (Tentative) 18.4.12 [Thu.] -4.15 [Sun.]

- Smart Personal Mobility Seminar
- E-Bike Trial Ride
- Smart Personal Mobility Experience Zone
- Convergence of Smart Personal Mobility & Fashion
- Drone Art & Drone Fighter Championship

* The schedule or location may be subject to change * Visit our website for more details.

Participation Guidelines

Participation Procedure



Apply Online

Go to (<https://exhibitor.cybercoex.co.kr>) -Create your ID/Password

→ Select the number of Booths and Utility

*Contact the organizer if you can't register online

Submit

Application Form and Business Registration Certificate

(Unit:USD)

| Classification | Space Only Booth | Shell Scheme Booth [A] | Shell Scheme Booth [B] | Premium Booth |
|--|------------------|------------------------|------------------------|---------------|
| Early Bird Price (~2017.12.15.) | \$2,200 | \$2,600 | \$1,800 | \$3,400 |
| Regular Price (~2018.02.16.) | \$2,400 | \$2,800 | \$2,000 | \$3,700 |

* Shell Scheme Booth (b) is available for vehicle supplies selling company only

* A separate booth price for financial product exhibitors

Booth Information

| Space Only Booth | Shell Scheme Booth | Premium Booth |
|--|---|--|
| <p>Space Only Provided (Booth Construction must be done by the installation contractor from among the Coex designated service providers)</p> <p>Size: 3m (width) x 3m (length) Size: 3m (width) x 3m (length)</p> | <p>Regular booth constructed by the host</p> <ul style="list-style-type: none"> - Booth Size 3m (width) x 3m (length) x 2.4m (height) - Booth Sides 1m (Width) x 2.4m (Height) - Panel Sides Aluminium Frame - Company Sign Company name in KOR/ENG and Booth number - Flooring Pytex - Info desk and Chair 1 each regardless of Booth size - Lighting 4 spot-lights and 1 fluorescent light per booth | <p>Luxurious interior booth</p> <ul style="list-style-type: none"> - Booth Size 3m x 3m x 3m - Booth Sides 1m (Width) x 3m (Height) - Panel Sides Wood art wall - Company Sign Company name in KOR/ENG and Booth number - Flooring Pytex - Info desk and Chair 1 each regardless of Booth size - Lighting 4 spot-lights and 1 fluorescent light per booth |

*Booth Specifications may be subject to change

Utility Options

(Unit:USD)

| Classification | Unit Price | Note |
|-----------------------------|-------------------|---|
| Electricity | Single-Phase 220V | Exhibitors must choose the electrical contractor from among the Coex designated service providers |
| | Three-Phase 220V | |
| | Three-Phase 380V | |
| Telephone | Local Only | Including the long-distance call |
| | Overseas | |
| LAN | \$200/EA | Cable only / No router |
| Plumbing | \$200/section | |
| Compressed Air | \$200/section | |
| Visitor Registration System | \$240/EA | Attendees' info offered to SMP users |

Account Information for Payment Shinhan Bank | 140-000-113217 Account Holder | Coex (Indicate your company name in Provider)